

# Challenges in Developing for the Mobile Web

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Common Solutions Group

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# What is the Target Audience?

What People?

What Devices?

# What to “mobilize” first?

What content?

What processes/apps?

What Resources do we have?  
What do we need?

# Native Apps or Mobile Web Apps?

# Front-end Constraints?

# Back-end Issues?

# How to Envision Really Great Mobile Apps for our Community?