
Google Apps for USC Students

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What is Google Apps for Education?

A free suite of web-based applications hosted by Google featuring:

1. **2-GB E-mail** account
2. Integrated **calendar**
3. Instant **chat**
4. **Document and spreadsheet** collaboration
5. Personal and group **webpage** creation
6. Personalized **StartPage**



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What is Google Apps for USC Students?

- A simple, user-centric, integrated, powerful communication and collaboration tool
- A customizable interface with USC brand
- A USC domain name (e.g., ttrojan@usc.edu)
- No advertisements



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What are the potential benefits and risks?

Potential Benefits:

- Offers expanded services to students
- Outsources support services
- Gains 24x7 technical support
- Lowers resource requirements

Potential Risks:

- Privacy and Access
- Control
- Customer service
- Ads to Alumni



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How have other universities implemented Google Apps for Education?

- Arizona State University (10/10/2006)
 - 65,000 students initially
 - Phased user migration
 - Reported \$500,000 in annual savings
- Northwestern University (2/28/2007)
 - For students
 - Professional graduate schools are not part of the current implementation



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What is our proposed roll-out plan?

- Evaluate Google Apps for USC Students
- A USC SSO
- Pilot programs
- Negotiate and sign agreement
- A phased "Opt-in" strategy



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